

**"IN THE FOOTSTEPS OF NAPOLEON ON ST. HELENA"
TRIP COMPETITION RUNNING FROM 6 APRIL 2016 TO 24 JULY 2016**

RULES

I. ORGANIZING BODY

The promoters of the Competition are the Musée de l'Armée, a French administrative public body, Hôtel national des Invalides, 129, rue de Grenelle, 75007 Paris, France and the St Helena Tourism Office, The Canister, Jamestown, St Helena Island, South Atlantic Ocean, STHL 1ZZ, hereinafter referred to as the "Organising Body".

II. COMPETITION

As part of the special Exhibition *Napoleon in Saint Helena. His fight for his story*, hereinafter referred to as the "Exhibition", organized by the Musée de l'Armée in Paris, France, which runs from 6 April 2016 to 24 July 2016, the Trip Competition *In the Footsteps of Napoleon on St. Helena*, hereinafter referred to as the "Competition", is open from 6 April 2016 and will close on 24 July 2016.

The Competition is a free contest with no purchase requirement.

III. QUALIFYING ENTRANTS

To qualify to enter the Competition, the entrants, hereinafter referred to as the "Participant(s)", must be a natural person of legal age, be resident of the European Union and hold a ticket to the special Exhibition *Napoleon in Saint Helena. His fight for his story*.

No-one, as such any member of staff and their family members : husband, wife, partners, parents and direct descendants, involved in the organisation, creation, implementation, promotion and running of the Competition, subsidiaries, affiliates, associated and group companies and any other company involved in this Competition may enter the Competition.

Protected adults must be able to present a written authorization from parents or legal guardian to the Organising Body when required to do so. Failing this, the Organising Body will be in its right to exclude the Participant who will not, in case of a win, receive his/her prize.

Participation is strictly personal. Only one entry per Participant is allowed for the duration of the Competition as described below.

In case of multiple entries in the Competition received from a Participant, only the first validly registered entry will be taken into account for the Competition and cannot lead to any protest.

A Participant is defined as a single natural person (same surname, name, postal address, date of birth). Any use of different email addresses by a Participant will be considered attempted fraud and said Participant will be banned from the Competition.

All entries via a temporary email address such as but not limited to @yopmail.com, @jetable.net, @jetable.com, jetable.org, @spambox.us will be considered invalid and will be banned from entering the Competition.

IV. PRINCIPLE OF THE COMPETITION

To enter the Competition, Participants must come to the Musée de l'Armée located in the Hotel des Invalides, 129 rue de Grenelle, 75007 Paris, France, between 6 April 2016 and 24 July 2016 and purchase a ticket to visit the special Exhibition *Napoleon in Saint Helena. His fight for his story*.

An order to validate his/her participation, the Participant must:

Read the three questions of the Competition on the special Exhibition booklet handed over at the entrance of the special Exhibition *Napoleon in Saint Helena. His fight for his story*.

Fill out the entry form provided on the iPad located at the entrance of the special Exhibition *Napoleon in Saint Helena. His fight for his story* by indicating his/her full name, surname, e-mail address, birthdate and by answering the three questions. The Participant must certify that the data recorded is accurate and complete.

This data is essential to the eligibility of each entry and the attribution of the prize.

Any false, inaccurate or/and incomplete participation will be sanctioned with a formal and definitive prohibition on taking part in the draw.

The Winner Selection described in Article VI is only open to Participants who have accurately completed the entry form and answered to the three questions.

V. PRIZE OF THE COMPETITION

The approximate retail value of the single prize of the Competition, hereinafter referred to as the "Prize", is £ 6,250 inc. VAT approx. 7900 €, as of the date of publication of the *In the Footsteps of Napoleon on St. Helena* Trip Competition Rules.

Only one winner, hereinafter referred to as the "Winner", will be awarded the Prize.

The Prize consists of:

- A return economy class direct or stop-over flight for the Winner and his/her travel guest on British Airways from Paris, France or London, UK (to be determined by the Winner) to Johannesburg, South Africa.
- A return economy flight for the Winner and his/her travel guest on Comair from Johannesburg, South Africa to Saint Helena.
- Transfers from and to the airport in Saint Helena for the Winner and his/her travel guest.
- A 7 night's accommodation at Bertrand's Cottage, St Helena, sharing a double room or a twin according to availability, including breakfast each day for the Winner and his/her travel guest.
- A VIP Tour of St Helena's Napoleon sites for the Winner and his/her travel guest.

The beneficiary of the Prize must be the Winner and a travel guest of his/her choice.

The Winner and his/her travel guest are sole responsible for any additional charges incurred during their stay in St Helena, including costs of meals, drinks, transports, and any official documents required for this Prize such as passports, visas, entry permits, insurances ...

The Prize must be taken within twelve (12) months starting from the date of the random draw of this Competition but excludes the period running from 6 December 2016 to 14 January 2017 inclusive.

The Winner must provide at least a six (6) weeks' notice before any preferred departure date to the St Helena Tourism Office which address will be provided to the Winner by the Organising Body when he/she notifies his/her desired dates.

The dates of the trip will be determined according to availability.

The Prize is non-transferable, non-refundable and there is no cash alternative in case of loss, deterioration or expiration of the Prize.

The Prize may give rise to no dispute of any kind, nor to the award of the equivalent value in money, nor to any consideration whatsoever.

VI. WINNER SELECTION.

A draw will be held within thirty (30) days starting from the day following the closing of the Competition, taking into account all Participants who shall have answered all three questions mentioned in Article IV correctly.

The Organising Body will personally notify the Winner via the e-mail address provided by the Winner on his/her entry form.

The Winner shall be required to respond to confirm acceptance of the Prize mentioned in Article V within fifteen (15) days upon initial contact.

Should the Winner not respond within this period, he/she shall be considered to have given up his/her right to claim the Prize.

In the event the Winner does not respond within the fifteen (15 days) of initial contact, the Prize shall be definitely lost for the Winner. In this case, a new draw shall be held amongst the Participants of the Competition.

The Organising Body shall have no liability for a potential winner notification that is not received due to a mistake in the email address provided on the entry form by a Participant, or due to dysfunction of the Internet or related to the communication network and internet suppliers or for any other reason.

For all correspondence, Participants elect domicile at the email address indicated on their Competition entry form.

The Organising Body reserves the right to ask Participants to provide a justification for the information communicated at the time of their registration.

Participants authorise the Organising Body to carry out all necessary checks relating to the Participants' identity and place of residence.

The name of the Winner will be available upon request by writing to: *Jeu-concours Voyage sur les traces de Napoléon à Sainte-Hélène*. Musée de l'Armée. Hôtel national des Invalides, 129 rue de Grenelle, 75007 Paris — France.

VII. RIGHT OF THE USE OF THE NAME AND PHOTOGRAPH OF THE WINNER

With the Winner's prior written agreement, the Organising Body shall be able to use the name, surname and photograph of the Winner for promotional purposes or other communication of the Competition for the duration of one year with no further obligations or compensation whatsoever to the Winner.

VIII. REIMBURSEMENT OF PARTICIPATION COSTS

The Competition is a free contest with no purchase requirement.

To provide free participation to the Competition, Participants can obtain reimbursement of the costs of their participation in the Competition and for obtaining the Rules upon written request. Consequently, postage will be reimbursed on the sole basis of the slow delivery "letter" tariff in force and the internet connection on the sole basis of the lump sum of 0.22 €.

Only one request for reimbursement will be accepted per Participant.

IX. LIABILITY

The Organising Body may under no circumstance be held liable if due to *force majeure* events, all independent events of its will or justified necessary events, it has to cancel, shorten, extend, suspend or modify the Competition.

The Organising Body reserves the right to exclude and prosecute any person who failed to meet or abide by these Rules or who interfered with the conduct of this Competition.

X. DATA PROTECTION AND FREEDOM OF INFORMATION

Participants must fill out all required fields on the entry form as this data is destined for the administration of the Competition, the Winner and awarding the Prize.

With the Participant's consent, personal data can be used by the Organising Body for special offers and website updates.

As per the French Law on Information Technology and Individual Freedom of 6 January 1978 (Loi Informatique et Libertés), Participant have the right of access, modification, rectification and suppression of personal data. Participants may exercise this right by writing to: Jeu-concours *Voyage sur les traces de Napoléon à Sainte-Hélène*. Musée de l'Armée. Hôtel national des Invalides, 129 rue de Grenelle, 75007 Paris — France.

XI. INDUSTRIAL AND INTELLECTUAL PROPERTY RIGHTS

Reproduction, representation or exploitation of all or part of the elements making up this Competition shall be strictly prohibited.

All of the brand names or product names used are the registered marks of their respective owners.

XII. FILING THE RULES

These Rules may be consulted throughout the duration of the Competition.

- In the special Exhibition *Napoleon in Saint Helena. His fight for his story*.
- On the website <http://www.musee-armee.fr/ExpoNapoleonSainteHelene/>
- On the iPad provided in the spaces of the special Exhibition *Napoleon in Saint Helena. His fight for his story*.
- By mail upon request by writing to: Jeu-concours *Voyage sur les traces de Napoléon à Sainte-Hélène*. Musée de l'Armée. Hôtel national des Invalides, 129 rue de Grenelle, 75007 Paris — France.

The Organising Body reserves the right to modify at any time all or part of these Rules in the form of an amendment, subject to respect for the conditions laid down and published by an on-line advert on the site. It shall enter into force when it is placed online and all Participants shall be deemed to have accepted such amendment due to the simple fact that they participate in the Competition, from the date of the entry into force of the amendment.

Participants who do not consent to any amendments made must cease their participation in the Competition.

XIII. ACCEPTANCE OF THE RULES

Participation in the competition implies acceptance of these Rules in their entirety in accordance with applicable laws and regulations in France.

Competition entries must be made in the manner and by the closing date specified on the Competition notice. Failure to do so will disqualify the entry.

The Organising Body reserves the right to exclude, disqualify or invalidate the participation in the Competition or the allocation of the Prize if it appears that the Participant had engaged in fraud in any form whatsoever.

The Organising Body reserves the right to prosecute any abuse notably by deliberate misrepresentation of personal data.

XIV. JURISDICTION

This Competition is entirely governed by French law and any dispute relating to the interpretation or the execution of the provisions of the Competition will be subject to the exclusive jurisdiction of the French courts.